Pat O’Brien, Accomplished Putting Coach, Joins SeeMore Team
Teaching Inspired by Payne Stewart; Taught Ryder Cup Players Vaughn Taylor & Zach Johnson

(Franklin, TN – For Immediate Release) Pat O’Brien, putting coach of two of the PGA Tour’s best putters Vaughn Taylor and Zach Johnson, has joined the SeeMore Putter Company as a consultant.

O’Brien, who has been coaching for the last eight years, will help build SeeMore’s presence and work with players using or trying SeeMore putters on the PGA, Nationwide and LPGA tours. Pat also will be available as an advisor to SeeMore’s authorized PGA teaching and fitting professionals. A coaching clinic featuring Pat and his putting theory and lessons is available on SeeMore.com.

O’Brien built his successful putting theories on what he learned by watching Payne Stewart throughout the 1999 season, when Stewart led the tour in fewest putts per round using a SeeMore putter. Stewart completed the final round of the US Open at Pinehurst with only 24 puts in what is considered the greatest putting performance in Major Championship history. He one-putted the last three holes to win the championship by one stroke, and sunk what’s considered to be the longest putt in Open history on the 18th hole to win the championship by one shot.

In 2000, O’Brien began working with Taylor and Johnson and coached them as they advanced from the Hooters tour to the Nationwide tour, PGA tour and the Ryder Cup in six years, based on the strength of consistently good putting. Taylor and Johnson have also both won tour putting titles in the past four years using SeeMore putters.

RST and Fundamentals
“My putting teaching is about fundamentals; grip, posture, stance and alignment. For years now, I have believed that the SeeMore Rifle Scope Technology alignment is the best putting alignment system and teaching tool,” says Pat O’Brien. “Payne’s phenomenal putting and success with SeeMore validated this and inspired me to build my teaching philosophy around the fundamentals and SeeMore RST.

-more-
“Vaughn and Zach, who were great fans of Payne, were naturals for me to work with in the last five years, and I am impressed with their record-setting putting while working with me and using the SeeMore putter,” says O’Brien. “I am excited to work with the new SeeMore management team. They are talented and experienced businessmen with great golf backgrounds and success in developing major putter brands. I am impressed with their dedication to developing the SeeMore brand to its full potential.”

“We are thrilled to have Pat’s knowledge and skills working for us as we develop the SeeMore brand,” says Jim Grundberg, Managing Partner of SeeMore. “His friendship with Payne Stewart and success with Vaughn and Zach proves his competency and the benefit of SeeMore’s original and authentic RST alignment system. Pat will have a great impact on each player he advises.”

O’Brien studied the amazing year Stewart had on tour in 1999 and specifically how his putting improved, and how he built a system around the SeeMore putter that helped him improve his consistency and confidence. O’Brien developed a simple theory on putting and the putting pendulum or arc stroke before this putting system became a popular theory.

“Through putting with a SeeMore, Payne established a system that assured him of perfect alignment and position each and every time,” says O’Brien. “When his putting started to decline, he relied on this system to recover. He improved from about 70th to 2nd on Tour in 1999.”

In fact, following in Stewart's footsteps (Payne was #1 in fewest putts per round in 1999 and #2 in putts per GIR), Johnson won the putting title in 2003 on Nationwide tour with fewest putts per GIR (1.699), and Taylor had the best putting average (1.725) of PGA tour top 40 money list in 2006. Taylor led the 2007 PGA Tour putting statistics with 1.691 average per GIR through late February.

Taylor and Johnson were the two youngest players who qualified for the U.S. Ryder Cup team. SeeMore putters were tied for the number one brand played by the U.S. team.

“Amazingly, the SeeMore putting system has helped three great players in eight years establish themselves as the best putters on Tour,” says Grundberg. “This demonstrates Pat’s unique talents as a teacher and the advantage of SeeMore’s original, authentic and patented RST alignment system.”

**Locking Radar on Target: New mSeries**

The patented RST alignment system technology allows a golfer to set up the putter perfectly each and every time in relation to the intended target line. This is accomplished by lining up the black bottom portion of the shaft between two white lines and covering a signature red dot on the heel of the top line. The process resembles locking radar onto a target.

Under its new ownership, SeeMore has introduced its new mSeries of putters combining the beauty, precision, accuracy, and feel of 100% milled heads with the original proprietary and proven alignment benefits of the SeeMore RifleScope™ Technology (RST) system.

The mSeries includes four distinctive, finely crafted models to appeal to different player’s putting preferences and styles. The m1 is a classic heel/toe blade with center shaft; the m2 is a classic heel/toe blade with heel shaft; the m3 is a classic mallet with center shaft and the mFGP, a milled version of the original FGP putter used by Payne Stewart.

The mSeries SeeMore putters with RST also perfectly promote and enhance the popular pendulum-style (inside to square to inside) putting stroke favored by many of the best players in the world. In this stroke, the golfer places his hands and the putter head directly below his eyes at set up and turns his shoulders, holding a triangle through the stroke.

SeeMore putters are custom made in Franklin, TN. SeeMore’s newly redesigned website is at [www.seemore.com](http://www.seemore.com)

###

---

"Vaughn and Zach, who were great fans of Payne, were naturals for me to work with in the last five years, and I am impressed with their record-setting putting while working with me and using the SeeMore putter," says O’Brien. “I am excited to work with the new SeeMore management team. They are talented and experienced businessmen with great golf backgrounds and success in developing major putter brands. I am impressed with their dedication to developing the SeeMore brand to its full potential.”

“We are thrilled to have Pat’s knowledge and skills working for us as we develop the SeeMore brand,” says Jim Grundberg, Managing Partner of SeeMore. “His friendship with Payne Stewart and success with Vaughn and Zach proves his competency and the benefit of SeeMore’s original and authentic RST alignment system. Pat will have a great impact on each player he advises.”

O’Brien studied the amazing year Stewart had on tour in 1999 and specifically how his putting improved, and how he built a system around the SeeMore putter that helped him improve his consistency and confidence. O’Brien developed a simple theory on putting and the putting pendulum or arc stroke before this putting system became a popular theory.

“Through putting with a SeeMore, Payne established a system that assured him of perfect alignment and position each and every time,” says O’Brien. “When his putting started to decline, he relied on this system to recover. He improved from about 70th to 2nd on Tour in 1999.”

In fact, following in Stewart's footsteps (Payne was #1 in fewest putts per round in 1999 and #2 in putts per GIR), Johnson won the putting title in 2003 on Nationwide tour with fewest putts per GIR (1.699), and Taylor had the best putting average (1.725) of PGA tour top 40 money list in 2006. Taylor led the 2007 PGA Tour putting statistics with 1.691 average per GIR through late February.

Taylor and Johnson were the two youngest players who qualified for the U.S. Ryder Cup team. SeeMore putters were tied for the number one brand played by the U.S. team.

“Amazingly, the SeeMore putting system has helped three great players in eight years establish themselves as the best putters on Tour,” says Grundberg. “This demonstrates Pat’s unique talents as a teacher and the advantage of SeeMore’s original, authentic and patented RST alignment system.”

**Locking Radar on Target: New mSeries**

The patented RST alignment system technology allows a golfer to set up the putter perfectly each and every time in relation to the intended target line. This is accomplished by lining up the black bottom portion of the shaft between two white lines and covering a signature red dot on the heel of the top line. The process resembles locking radar onto a target.

Under its new ownership, SeeMore has introduced its new mSeries of putters combining the beauty, precision, accuracy, and feel of 100% milled heads with the original proprietary and proven alignment benefits of the SeeMore RifleScope™ Technology (RST) system.

The mSeries includes four distinctive, finely crafted models to appeal to different player’s putting preferences and styles. The m1 is a classic heel/toe blade with center shaft; the m2 is a classic heel/toe blade with heel shaft; the m3 is a classic mallet with center shaft and the mFGP, a milled version of the original FGP putter used by Payne Stewart.

The mSeries SeeMore putters with RST also perfectly promote and enhance the popular pendulum-style (inside to square to inside) putting stroke favored by many of the best players in the world. In this stroke, the golfer places his hands and the putter head directly below his eyes at set up and turns his shoulders, holding a triangle through the stroke.

SeeMore putters are custom made in Franklin, TN. SeeMore’s newly redesigned website is at [www.seemore.com](http://www.seemore.com)

###